Building Successful Collaborative State Oral Health Consortiums

Friday, May 30, 2014

Association of State & Territorial Dental Directors

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General Reminders

- This webinar will be recorded and archived on the ASTDD website;
- Questions will be addressed after the speakers are finished. Please type your question into the “chatbox” that will appear at the end of the webinar and then click on the bubble to the right of where you type your question to send it to the moderator;
- Please respond to the polling questions at the beginning of the webinar.
Learning Objectives

• Identify the key elements in a Consortium model of collaborative state oral health coalition-building.

• Identify the major features of successful public-private partnerships, specifically with Medicaid Managed Care Organizations (MCOs), to implement policy reforms leading to improved oral health outcomes.

• List innovative approaches to medical-dental collaboration and consistent health messages across children's medical, dental and educational homes about the need for comprehensive oral care for at risk young children, beginning at age 1.
POLL

Challenges in my state:

- Dentists who accept Medicaid?
- Dentists who see children under age 3 for dental exams?
- Families don’t follow through on children’s dental care?
- Families get conflicting oral health messages from medical & dental providers?
- Other?
Quick Facts about Head Start

• School readiness program for low-income children B-5 & their families & pregnant women
• > 1,000,000 children each year
• Education & comprehensive services ~ includes dental
  ▪ Dental exam within 1st 90 days
  ▪ Dental follow-up & RX when indicated
  ▪ Supervised brushing after meals with fluoride toothpaste
  ▪ Fluoride supplements or topical fluoride treatments
Background Information

- 2002: ASTDD mini-grant → MA Department of Public Health, Office of Oral Health, to conduct 2 state oral health forums

- MA Head Start Oral Health Action Plan

- MA Head Start Oral Health Initiative

- Statewide Head Start oral health survey
MA Head Start Oral Health Timeline
2003-2004 MA Open-Mouth Oral Health Survey
Survey Findings

Of 1,673 Head Start children

• 29% had observable untreated disease

• 8% had urgent dental needs requiring immediate care due to large cavities and infection

• 38% had white spot lesions or areas of decalcification representing early decay

• 47% of Head Start children did not have a dentist
Class Action Lawsuit
2007 HS Survey on Barriers to Care

- Shortage of dentists accepting MassHealth
- MassHealth dentists not accepting new patients
- Long wait for appts at Community Health Centers
- Some practices not pediatric/family friendly
- Mixed messages from some practitioners regarding need for services for children < age 3
- Parents do not prioritize visits or follow through
- Lack of educational resources for families, especially in different languages
- Families don’t have transportation
DentaQuest Foundation

• Improve the oral health of all

• Foster the development of a national network of oral health advocates to make oral health a priority at the national, state and community levels

• Promote prevention, access to oral health care & partnerships with funders, providers, policymakers & community leaders
The Birth of the MA Early Childhood Oral Health Consortium

2007 DentaQuest Early Childhood Intervention Partnership Grant

MA Early Childhood Oral Health Consortium
MA Early Childhood Oral Health Consortium

- MA Dental Society
- MA Chapter American Academy Pediatric Dentistry
- MA Chapter American Academy of Pediatrics
- MA Academy of Family Physicians
- MA League of Community Health Centers
- MA Office of Oral Health, Department of Public Health
- MA Department of Public Health /Department of Early Education and Care
- MA WIC
- Boston Children’s Hospital Dental Clinic
- Boston University Goldman School of Dental Medicine
- Tufts University Public Health and Community Services Program
- Head Start National Center on Health MA Dental Hygienist Liaison
- Commonwealth Mobile Oral Health Services Program
The Work of the Consortium
Cavity Free Kids: Oral Health Education for Prenatal – Preschoolers and Their Families
Cavity Free Kids Curriculum
Take Home Messages

GIVE YOUR CHILD HEALTHY TEETH FOR LIFE!

- Start brushing teeth early – as soon as you see teeth! Help brush your child’s teeth until age 8.
- Check for white spots at least once a month.
- Use a small amount of fluoride toothpaste. SPIT out all toothpaste and do not rinse.
- Snack healthy: limit sugary/sweet foods and drinks. The more often you eat sugary foods the more likely cavities will form.
- Schedule a dental exam for your child by his or her first birthday.
- Forming good habits at a young age can help your child have healthy teeth for life!
Barriers to the Age 1 Visit

• Parents /caregivers unaware of need (no demand)
• Pediatricians still referring at age 3
• Age 1 practice only recently included in dental or hygiene curriculum
• Lack of experience with infant exam
• Worries about managing infant patients
• Concerns about reimbursement
A Guide to Children’s Dental Health

Anubha Sacheti, DMD
Deidre Callanan, RDH, DC, MPH
Nancy Topping-Tailby, LICSW

Happy, Healthy Teeth

will help young children to care for their teeth with parents’ help & prepare them for their 1st
dental visit. It also includes tips for families.

The book provides easy to understand information about tooth brushing, what to eat and
drink for healthy teeth, and what to expect at the dentist starting at the first visit. The
American Academy of Pediatric Dentistry recommends that children see the dentist as soon as
they get their first tooth and no later than 12 months of age.
Knee to Knee Exam
Scaling Up

Building Successful Collaborative State Oral Health Consortiums

2011 DentaQuest Venture Fund
### Choosing a Partner

**2011 PEW Report**

The State of Children’s Dental Health: Making Coverage Matter

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<th>Pennsylvania</th>
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<td>2011 GRADE</td>
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Percentage of Eligible Children Age 1-20, Enrolled for at Least 90 Continuous Days, Who Received Preventive Dental Services in FY 2010

Source: FFY 2010 CMS-416 reports
Improving Access to Quality Oral Health Care for Head Start Children in MA

Small but Dense

16,000 Head Start children
1 Medicaid Managed Care Organization (MCO)
Improving Access to Quality Oral Health Care for Head Start Children in PA

Urban vs. Rural

45,000 Head Start children
9 Medicaid Managed Care Organizations (MCOs)
DentaQuest Grant with Massachusetts 2012-2014

Goals

• Statewide oral health coalition-building
• Oral health promotion through education
• Improved medical/dental collaboration and consistent oral health messaging
Lessons on Being a Good Partner

“If you have an apple and I have an apple and we exchange these apples then you and I will still each have one apple. But if you have an idea and I have an idea and we exchange these ideas, then each of us will have two ideas”.

-George Bernard Shaw
Healthy Smiles, Happy Children
A Dentist for Every Child

Pennsylvania’s Head Start
Oral Health Initiative

2009
Healthy Smiles Oral Health Task Force

- Establish a dental home for every child
- Educate people to prevent oral diseases starting early in life
- Forge collaborations that benefit children and providers
- Build lasting relationships with the dental community

Head Start Dental Home Initiative

- More Head Start children receiving required follow-up dental treatment
- More pediatric dentists & general dentists serving infants, toddlers, & children 3-5 years of age
- Better understanding of proper oral health practices among Head Start children, staff & families
## Evolution of State Systems in Pennsylvania

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<th>PA then (2009-10-11)</th>
<th>PA now (2012-13-14)</th>
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<td>Fragmented</td>
<td>Collaborative partnering</td>
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<tr>
<td>Isolated</td>
<td>More coordination</td>
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<td>Disconnected</td>
<td>More communication</td>
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<td>Lack of support</td>
<td>Consistent messaging</td>
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<td>Lack of awareness of needs</td>
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<td>Inconsistent messaging</td>
<td>Support from DPW/OMAP</td>
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<td>Lack of advocacy</td>
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<td>Oral Health Forums</td>
<td>Educated about needs</td>
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<td>PA Coalition for Oral Health</td>
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Promising Practices and Strategies

• MCO-Head Start Liaison Project
• Oral health education for families & educators
• Medical/Dental Provider education
• Mapping community networks for better access
MCO-Head Start Liaison Project

Partnership with PA Dept. of Public Welfare’s Office of Medical Assistance Programs

- Each MCO assigns 1 MCO-Head Start Liaison
- Head Start assigns point person
- Reach out, build relationships, communicate
- Collaborate, problem-solve
- Work together on service coordination
MCO – Head Start Liaison Project

Benefits of Data Sharing

MCO Agreements open door for data-sharing

• Dates of dental examinations, well child visits, health screenings, etc.
• Services delivered at each appointment
• Missed screenings – lead, vision, hearing, vision, etc.
• Missed appointments
• Service coordination & collaboration
State Level Partnership
Collaborative Care Coordination System

• Assist in finding dentists for follow-up treatment at the appropriate level of care
• Assist and arrange for transportation
• Look at gaps, identify barriers
• Find solutions together
• Sign cooperative agreements to work together
Cavity Free Kids Achievements

- 39 Certified Instructors – PD for Early Childhood Educators
- 12 staff from MCOs
- 21 Dental Providers
- CME/CE for Medical/Dental professionals
- Nurse Family Partnership, MIECHV Grantees and Home Visitors

Pennsylvania Training for Trainers
Working Together

FAMILIES

MCOs/Providers

HEAD START
As a provider, you are in a unique position to provide consistent oral health information to families that can help prevent dental caries and optimize children’s oral health.

Oral health is a critical aspect of overall health.

Document for providers with key Oral Health Messages including the Age 1 Visit

- Brushing/Flossing
- Timing of Dental Visits
- Fluoride
- Nutrition
Connect the Dots

Improve Children’s Oral Health by

Promoting the Age 1 dental visit as the standard of care in MA

Strengthening relationships between local dental and medical providers

Connecting dental providers with Head Start programs to provide dental homes for Head Start children

http://www.youtube.com/watch?v=H_onKV5n48c
Evolution of Connect the Dots

Fall 2012
Dedicated Age 1 Journal by Mass Dental Society

Spring 2013
Dedicated Age 1 Journal by Pennsylvania Dental Association

Fall 2013
Dental Trade Alliance Foundation funds “PA Age One Connect the Dots”

http://mydigimag.rrd.com/publication/?i=132708
PA Age One Connect the Dots Pilot Project

funded by the 
Dental Trade Alliance Foundation

With additional support from 
Pennsylvania Head Start Association 
through the 
DentaQuest Foundation Grant
MA Dentists Who Treat Age 1 Patients

Pediatric practice pattern surveys conducted by the MA Dental Society in collaboration with the Consortium and Boston Children’s Hospital
Next Steps

• Promote sustainability of our efforts in each of our respective states

• Develop a toolkit of materials to share with other states interested in using a consortium model to promote access to oral care for all young children, especially those most at risk
What Resources Would You Like to Have?

Frequently Asked Questions (FAQ) tip sheets on:

- Building and sustaining a consortium model
- Facilitating purposeful medical-dental collaborations
- Lessons learned/Issues to consider re: the replication of Medicaid systems change models
- Working with Head Start Programs
POLL

What Resources Would You Like to Have?

- Overview of Innovative Head Start and Medicaid MCO Collaborations, e.g. the MCO-Head Start Liaison Project
- What Head Start needs to know about how to work with a dental practice
- How to implement the "Age One Connect the Dots" program in my state
- Template(s) of a PowerPoint Presentation for Medicaid Managed Care Organizations about the needs of Head Start programs and families
- Template(s) of a PowerPoint Presentation for Head Start programs about working with Medicaid Managed Care Organizations to improve access to oral health services
What Does This Mean for Your States?
Thank you!