Objective: Promote Collaboration and Build Relationships

Activity: Work with internal and external partners to expand and strengthen collaborative relationships to promote perinatal oral health (POH). Build on collaborations with partners and stakeholders (e.g., Center for Oral Health Systems Integration and Improvement (COHSII), former Perinatal and Oral Health Quality Improvement (PIOHQI) projects and current Networks for Oral Health Integration (NOHI) projects to enhance resources and policy support from internal and external entities for POH.

Activity: Communicate research and professional recommendations on relationship between oral health and pregnancy outcomes and perinatal oral health care with policy makers and insurance organizations (e.g., CMS).

Activity: Promote the incorporation of HP 2020 oral health objectives (OH-7) and MCH Title V NPM (13.1) related to POH in state oral health plans, measures, and activities and produce or promote supporting resources (e.g., tipsheets, policy briefs).

<table>
<thead>
<tr>
<th>Key Action Steps &amp; Resources</th>
<th>Expected Output(s)</th>
<th>Responsible Person(s)</th>
<th>Timeframe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work with agencies, research and professional organizations, such as, OHRC, CDC, CMS, ADA, ACOG, AAFFM/AAFP, SDDs, other stakeholders to promote POH guidelines/recommendations and enhance infrastructure and competence (reimbursement for dental care and referrals for women during the perinatal period, enhancement of POH workforce, and through Performance Management(^1) and Quality Improvement [QI](^2) methods) - COHSII - <em>Oral Health During Pregnancy: A National Consensus Statement</em> - ASTDD BPA Report on POH - ASTDD Policy Statement on POH - ASTDD/CDC Cooperative Agreement(^3) - Small workgroup</td>
<td>Following webinars on the role of Performance Management (PM) &amp; Quality Improvement in promoting and enhancing PIOH - Orientation of PM &amp; QI and PIOH - Promising Models of PM, QI &amp; PIOH and the Tools Used - Promoting “buy-in” and collaborations - POHC and partner agencies identify practice examples to build effective partnerships and infrastructure for POH - More states have effective infrastructures to promote POH</td>
<td>POHC and small workgroup will participate in NOHI and NPM 13.1 activities, as resources permit</td>
<td>October 2019-ongoing</td>
</tr>
</tbody>
</table>

\(^1\)A systematic process by which the State Oral Health Program improves its effectiveness and achieves the organization’s mission and strategic goals.

\(^2\)Quality Improvement (QI) is the establishment of a program or process to manage change and achieve improvement in public health policies, programs, or infrastructure based on performance standards, measures, and reports.

\(^3\)ASTDD/CDC Cooperative Agreement supported the OH infrastructure needs assessments in the six Pacific and two Caribbean US jurisdictions. POHC will provide expertise and TA regarding POH/MCH as resources permit.
Objective: Provide Guidance for POH Policy Development and Implementation

Activity: Periodically assess state POH activities and policies and provide guidance, as resources permit.

Activity: Provide consultation and technical assistance to MCH projects such as, COHSII, NOHI National Learning Network, NOHI projects and the states adopting NPM13.1, as appropriate and as resources permit. Disseminate lessons learned from PIOHQI and NOHI projects to inform policy development.

<table>
<thead>
<tr>
<th>Key Action Steps &amp; Resources</th>
<th>Expected Output(s)</th>
<th>Responsible Person(s)</th>
<th>Timeframe</th>
</tr>
</thead>
</table>
| - Make use of information collected from PIOHQI and NOHI projects and states addressing MCH Title V NPM (13.1) or other State Performance Measures (SPM) on oral health for pregnant women, on approaches to enhance state POH infrastructures and best/promising practices, challenges and approaches  
  - ASTDD’s state dental director roster  
  - COHSII partners and activities/outputs  
  - MCHB data on states and selection of Title V NPMs/SPMs  
- Adapt and expand content from AMCHP learning lab presentation on Title V BG NPM#13.1 and 13.2 into a formal document; and, develop a communications plan to promote and disseminate the information (e.g., develop promotional announcements, conduct webinar).  
- Build on and extend partnerships such as those with COHSII (PIOHQI and NOHI projects) and provide assistance as appropriate and as resources permit. Work with other ASTDD committees and COHSII partners to disseminate lessons learned from states addressing NPM13 (e.g., data collection, workforce, care, financing).  
  - ASTDD BPA Report on POH  
  - Other resources and tools for technical support | - More comprehensive baseline information about SOHPs and PIOH activities (e.g., strengths & limitations, current perinatal oral health infrastructures in place, including data collected, and need of POHC guidance in the states with perinatal oral health initiatives)  
- Formal document on NPM 13.1 and 13.2; and, a communication plan to promote and disseminate the information.  
- State dental directors and other stakeholders enhance their capacity to promote POH and build best practices. | - Katrina Holt, Reg Louie, and small workgroup to aggregate/analyze data sources  
- Katrina Holt, Reg Louie, and small workgroup | October 2019 - ongoing  
October 2019-ongoing |
### Objective: Promote and Use Evidence-Based and/or Informed Practices

**Activity:** Promote use of EBPs and EIPs (e.g., ASTDD BPA Report on POH) in states and community POH programs to support data collection, workforce, care financing, and other activities.

**Activity:** Promote dissemination and implementation of promising POH practices (e.g., through the COHSII NPM 13 community of learning, webinars on practices recommended in consensus statement and projects such as PIOHQI and NOHI) by states and communities.

<table>
<thead>
<tr>
<th>Key Action Steps &amp; Resources</th>
<th>Expected Output(s)</th>
<th>Responsible Person(s)</th>
<th>Timeframe</th>
</tr>
</thead>
</table>
| • Work with COHSII to identify role and projects for the small workgroup of POHC to engage with state dental directors in states addressing NPM 13.1 to promote EBP/EIP  
  - Small workgroup  
  - Practice examples from states addressing NPM 13.1  
  - ASTDD BP Approach Report on POH  
  - Identified resources for technical assistance | • States use data to guide their state POH initiatives and have system in place to monitor POH data  
  • Updated BP Approach Report on POH  
  • Updated POH Policy Statement  
  • States addressing NPM 13.1 are informed of former PIOHQI EIPs (e.g., final report).  
  • More data are available to inform national and state perinatal oral health strategy  
  • An aggregation and reporting of state OH priority needs, objectives, strategies, evidence-based or evidence-informed strategy measure (ESMs), and data. | • POHC and small workgroup  
  • Reg Louie, Chris Wood, Mark Moss and small individual work groups as needed | October 2019-ongoing |