

**Association of State and Territorial Dental Directors (ASTDD)  
Strategic Map 2022-2024**

**Vision**

A strong and effective governmental oral health presence in states and territories to assure optimal oral health

**Mission**

To support state and territorial oral health programs, address health equity, integrate oral health into overall health, and promote evidence-based and evidence-informed policies and practices.

<b>Build Infrastructure &amp; Capacity of S/TOHPs</b>	<b>Provide Guidance &amp; Resources to S/TOHPs</b>	<b>Assure ASTDD Organizational Effectiveness &amp; Sustainability</b>	<b>Serve as the Collective Voice for S/TOHPs</b>
Strengthen & Maintain S/TOHP Leadership & Help Build S/TOHP Workforce Competence	Promote Use of Evidence-based and Evidence-informed Policies & Practices	Assure ASTDD Fiscal, Operational & Programmatic Sustainability	Identify & Address Cross-Cutting Issues & Opportunities
Support Professional Development & Mentoring for S/TOHP Leadership & Staff	Identify & Analyze Emerging Issues & Promising Approaches	Assure ASTDD Staffing/ Consultant Capacity & Expertise	Build Consensus on Key Issues
Assess & Respond to Member Needs Related to Infrastructure & Capacity	Provide Tools & Technical Assistance to Evaluate & Improve S/TOHP Policies, Plans, Programs, Surveillance Systems, Communications, Program Accountability & Partnerships	Promote Membership in ASTDD	Serve as a Leader on S/TOHP Practice, Policy, Research, Analytics & Communication
Promote & Enhance Peer Connections & Communication among S/TOHPs	Promote & Facilitate Internal & External S/TOHP Collaborations	Engage & Cultivate Leaders with Diverse Perspectives & Skill Sets	Collect, Disseminate & Promote Use of Data & Information about S/TOHPs
Build Support among National, State & Territorial Policy Makers, Funders & Advocates for S/TOHPs	Promote Collection, Analysis & Use of Data to Inform Planning, Decision-making & Evaluation	Maintain & Support a Responsive Structure to Address Key Issues	Promote Use of State & Territorial Oral Health Data
		Strengthen Member Engagement	
		Assure Strategic Communication	
		Develop & Assure ASTDD Leadership	
		Maintain an Informed Board to Provide Governance, Strategic Planning & Support	
Serve a Primary Leadership Role in the National Oral Health Conference (NOHC)			
Cultivate Accountability & Continuous Quality Improvement			
Identify & Strengthen Diverse & Strategic Partnerships Consistent with the ASTDD Mission			
Promote Oral Health across the Life Course through Community & Population Approaches			
Strive to Achieve Oral Health Equity			
Foster Oral Health Literacy			