



ASTDD

ASSOCIATION OF STATE & TERRITORIAL DENTAL DIRECTORS

WHERE ORAL HEALTH LIVES

Ask Matt Monday

Where You Fit in ASTDD's Future

Member Roles, Engagement Pathways, and What to Expect

June 15, 2026

Welcome

- **Introductions**
 - Share in the chat: Name, affiliation
- **About *Ask Matt Mondays***
 - Increase readiness for upcoming organizational changes
 - Build alignment around organizational goals and strategic decisions
 - Create awareness of milestones and timelines
 - Build trust through transparent communication
 - Increase member engagement and participation

Welcome

Desired outcomes for today's session

- Increased understanding of how members can engage in ASTDD's future.
- Greater clarity about member roles, opportunities, and expectations during the transition.
- Stronger confidence in a transparent and member-centered transition process.
- Increased member participation in dialogue, planning, and organizational evolution.

Ask Matt Monday Format

- **Information sharing**
 - Use chat to post questions
- **Discussion and Q&A**
 - Use raise hand feature
- **Member Pulse**
 - Questions posed throughout (chat), and time for discussion and questions (live)



Today's Guest Speakers



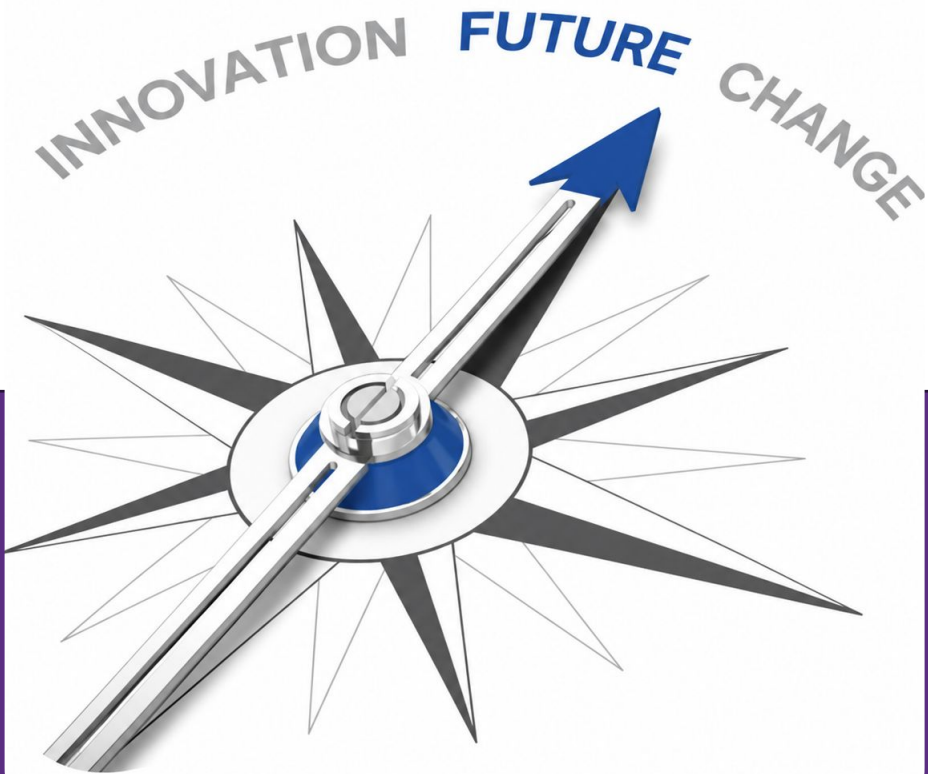
**McAllister Castalez, DMD, MS,
FAGD, FACD**

Wisconsin Dental Clinical Policy Consultant
and ASTDD Associate Member Director



Stacey Chazin, MPH, MSODL

Chazin Consulting and
ASTDD Consultant



Today's Agenda

Where You Fit in ASTDD's Future

- **Last Ask Matt Monday [AMM]** (Matt)
- **Setting the Context** (Matt)
- **Key Terms** (Stacey)
- **New Ways to Engage** (McAllister)
- **Timeline/Next Steps/Future AMMs** (Matt)
- **Questions & Conversation** (All)

FROM THE
Last AMM

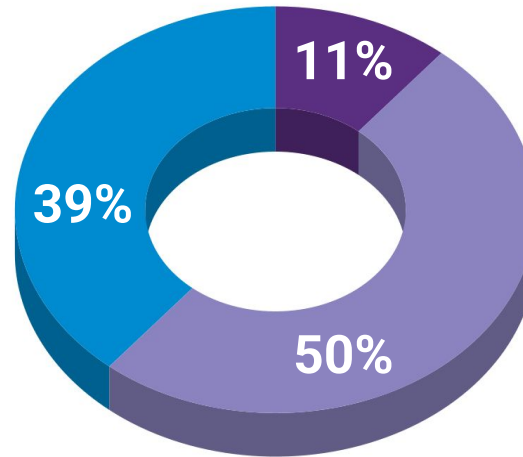
Survey responses & questions/comments follow-up

Member Pulse

How clearly members understand ASTDD's evolution

83%

of members either agree or strongly agree that they have a clear understanding of why ASTDD is evolving



Understanding ASTDD's Future Direction

Strongly Agree: 11%

Agree: 50%

Neutral: 30%



What We Heard

Members report a growing understanding of ASTDD's future direction, while also expressing a desire for more information, opportunities to ask questions, and ongoing engagement as these changes move forward.

Member Pulse

Confidence & Branding

67%

are confident in ASTDD's
future direction

***“I love the rebranding.
It looks more modern.”***
– Member survey response



What We Heard

Members are expressing confidence in ASTDD's future direction and responding positively to the rebranding, noting that the refreshed look reflects a modern, forward-looking organization.

Member Pulse

Engagement & Belonging

56%

feel their voice is
being heard

94%

are happy being an
ASTDD member

89%

are likely to join
future AMMs



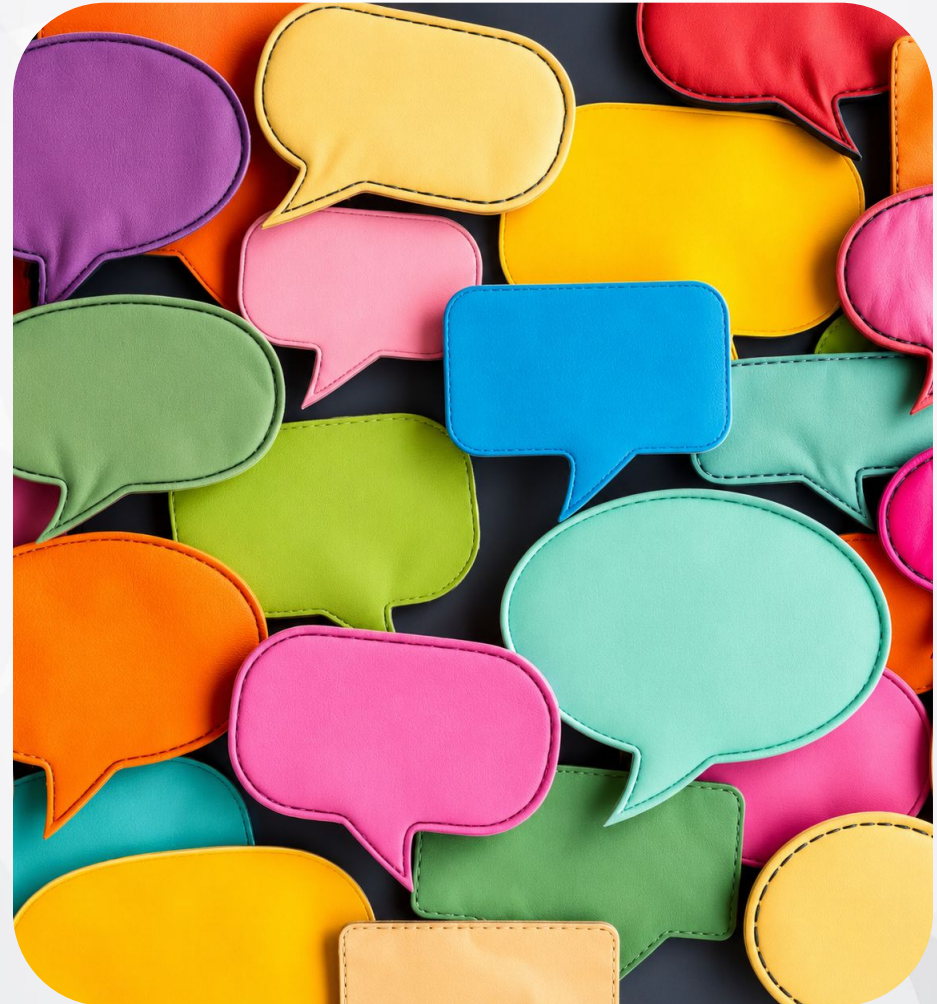
What We Heard

Members report a strong sense of engagement and belonging, with most feeling their voices are heard and recognized, and expressing satisfaction with ASTDD membership, and indicating a high likelihood of continued participation in AMMs.

Share Out

What are the
benefits of
being an
ASTDD
member?

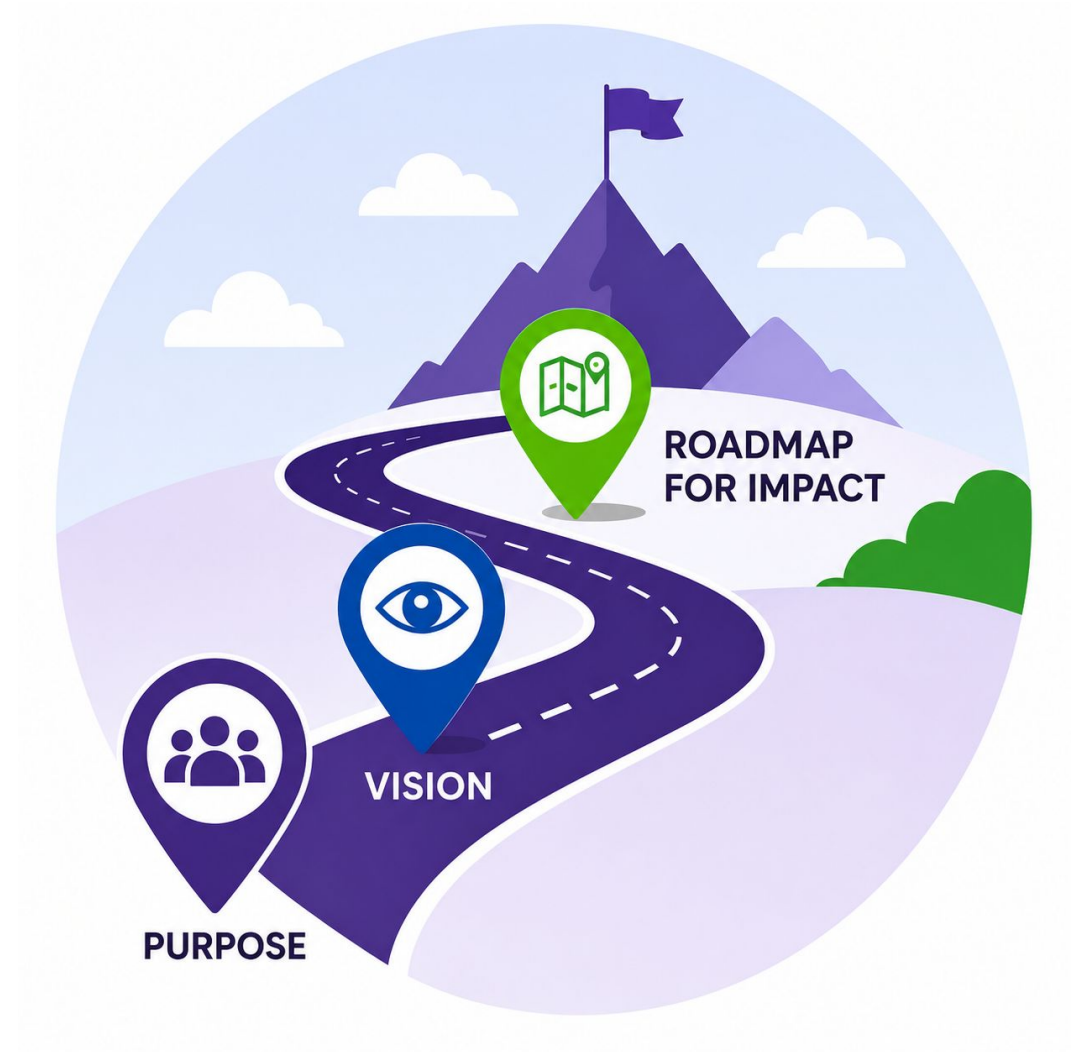
Please use the chat



Strategic Framework

Charting the Future: A Roadmap

Charting the Future: ASTDD's Purpose, Vision, and Roadmap for Impact



A Comprehensive Strategic Framework

2026 Readiness Period | 2027 – 2030 Strategic Direction

Strategic Direction

Defines where ASTDD is going and what success looks like.

- Strategic Vision & Plan
- Future Direction

Organizational Alignment

Clarifies how ASTDD and the ASTDD Foundation will work together.

- Shared Purpose
- Complementary Roles
- Coordinated Impact

Readiness & Implementation

Outlines how ASTDD will prepare for successful implementation.

- Organizational Readiness
- Member Engagement
- Structural Alignment
- 2026 Transitional Activities



What this means for Members

This Framework provides the roadmap that will guide ASTDD's evolution during the 2026 Readiness Period and supports successful implementation beginning in 2027.



Charting the Future: ASTDD's Purpose, Vision, and Roadmap for Impact 2026 Readiness Period

The April–December 2026 **readiness period** will bridge strategy development and full implementation beginning in 2027. During this time, ASTDD will clarify roles, organize member engagement pathways, transition existing committees into the new structure, strengthen communications and internal systems, and actively evaluate how the changes are working. ASTDD will use what it learns during this period to make needed adjustments and establish a practical 2027 annual work-planning process.



One-pager & FAQ



Charting the Future: ASTDD's Purpose, Vision, and Roadmap for Impact

2026 Readiness Period | 2027-2030 Strategic Framework



The Association of State and Territorial Dental Directors (ASTDD) is entering an important period of strategic transition. Amid federal policy and funding uncertainty, persistent oral health disparities, evolving workforce needs, and increasing demands on public health systems, ASTDD must strengthen its ability to support members and help state and territorial oral health programs (S/TOHPs) respond to current and emerging challenges. As the national voice for those who support, promote, and advance S/TOHPs, ASTDD is preparing for the future by aligning its vision, operations, member engagement structures, and partnership with the ASTDD Foundation into one integrated strategic framework.

Why This Moment Matters

Charting the Future: ASTDD's Purpose, Vision, and Roadmap for Impact presents ASTDD's strategic framework for 2027-2030. It clarifies:

- Where ASTDD is headed
- Why this direction matters now
- How ASTDD and the ASTDD Foundation will work in alignment
- What must happen during 2026 to support successful implementation beginning in 2027

At the heart of this work is ASTDD's commitment to strong, effective, and inclusive oral health systems in every state, territory, and community. The framework is grounded in ASTDD's mission to provide strategic and meaningful support to those who lead, empower, promote, and advance S/TOHPs. It also reaffirms ASTDD's core values of collaboration, connection, empowerment, integration, and accountability.


Creating a More Connected Member Experience

For members, the framework is intended to make ASTDD easier to navigate, more responsive to their needs, and better equipped to help them achieve their goals. Members will benefit from clearer engagement

pathways, stronger peer learning, more coordinated technical assistance, leadership development support, and practical resources that are better aligned with the real-world challenges they face.

The framework for 2027-2030 is organized around three goals:

- Member Participation and Engagement:** ASTDD will strengthen and prioritize member participation and engagement to expand shared learning, coordination, and collective action in support of state, territorial, and community oral health priorities.
- Leadership:** ASTDD will build the skills and capacity of current and emerging leaders to drive policy, systems, and environmental changes that improve oral health outcomes.
- Organizational Excellence and Sustainability:** ASTDD will advance organizational excellence and sustainability by fostering inclusivity and investing in the systems and resources needed to remain a nationally trusted, high-performing partner over time.



Charting the Future: ASTDD's Purpose, Vision, and Roadmap for Impact

Frequently Asked Questions & Key Terms

What is *Charting the Future: ASTDD's Purpose, Vision, and Roadmap for Impact*?

This is ASTDD's strategic framework for the 2026 readiness period and the 2027-2030 implementation period. It clarifies ASTDD's strategic vision and plan, how ASTDD and the ASTDD Foundation will work together, and steps ASTDD will take in 2026 to set itself up for successful implementation of the strategic framework beginning in 2027.

Why is ASTDD doing this now?

ASTDD is responding to a changing public health environment, including policy and funding uncertainty, persistent oral health disparities, evolving workforce needs, and increasing demands on state and territorial oral health programs (S/TOHPs). This strategic framework will help ASTDD focus its priorities, strengthen member support, clarify roles, and use its resources more strategically.

What will change for ASTDD members?

Members can expect clearer engagement pathways, stronger communication, more intentional committee structures and Communities of Practice, and better alignment between member needs and ASTDD's priorities. The goal is to make ASTDD easier to navigate and more useful to members as they work to achieve their own program goals. ASTDD is also exploring an enhanced, customizable dues structure to better support these improvements.

How are ASTDD and the ASTDD Foundation different?

ASTDD is the trusted national voice and leader for S/TOHPs. ASTDD leads membership, governance programs, technical assistance, peer learning, policy and practice support, and national partnership work. The ASTDD Foundation is ASTDD's 501(c)(3) philanthropic partner, helping secure and invest resources for work that supports ASTDD's mission, strengthens members, and builds capacity.

Why are ASTDD and the ASTDD Foundation introducing new logos?

The refreshed logos are part of ASTDD's broader strategic transition. ASTDD's new logo shows members at the center of the work—connected, moving forward together, and leading efforts across states and territories to strengthen oral health—while giving ASTDD a modern identity that honors its mission and reflects where the organization is headed. The Foundation's logo represents leadership in motion. The forward-leaning star symbolizes guidance, aspiration, and national impact, while its upward momentum reflects progress and growth.

Together, the two logos reflect connection, partnership, leadership, and forward movement, while creating a shared visual identity between ASTDD and the ASTDD Foundation. They illustrate that the two organizations are working as a coordinated ecosystem while maintaining distinct roles and preserving ASTDD's mission, credibility, and member-centered identity.

How will ASTDD decide what work continues, changes, or stops?

ASTDD will use its updated mission, vision, and values, strategic goals, ongoing evaluation and assessment of member needs, and continuous review of the organization's capacity and sustainability considerations to guide decisions. The focus will be on work that is most likely to benefit members, support S/TOHPs, and advance oral health systems.

How will ASTDD keep members informed and involved?

ASTDD will use recurring communication and feedback channels, including *Ask Matt Mondays*, *Weekly Digest* updates, targeted communications, Board updates, surveys, and member-facing materials. These channels will help members understand what is changing, ask questions, provide feedback, and identify ways to participate.

“The Association of State and Territorial Dental Directors (ASTDD) is entering an important period of strategic transition.”

Setting the Context

**Preparing for Transition:
Committees and Communities of Practice (CoPs)**

Your questions and survey responses

What we heard

“Still looking for the strategic plan, so that all of these materials have a framework to ‘hang on.’”

“How exactly will the existing committees sunset, and what kinds of programs and or initiatives you expect ASTDD to pursue or offer members and partners?”

“I hope that you also discuss the recruitment of the new committee chairs and how ASTDD will go about recruiting them.”

“Nonprofit leaders must have the courage to take risks and try new approaches, even in the face of uncertainty and challenges.” ~ Nancy Lublin

“People want to fund your impact, not your existence.” ~ Beth Brodovsky.





Nonprofits exist to meet **evolving** community needs, which means standing still is not an option; thoughtful **transformation** is part of staying true to our mission.

To deliver lasting **impact** in a changing world, nonprofits have to continuously **adapt, modernize, and refine** how they pursue their mission.



Key Terms

Charting the Future: A Roadmap

	Structure	Best Way to Describe	Main Purpose
	Committees	Ongoing strategic input and governance support	Advise the Board and staff, surface member needs, support alignment
	CoPs	Peer-learning and problem-solving spaces	Help members connect, share experience, and learn from one another
	Workgroups	Time-limited task teams	Produce a specific tool, recommendation, framework, or deliverable
	Advisory Committees	Sustained issue-area guidance	Provide longer-term, subject-matter input

Key Terms



ASTDD
ASSOCIATION OF STATE & TERRITORIAL DENTAL DIRECTORS
WHERE ORAL HEALTH LIVES

Charting the Future: ASTDD's Purpose, Vision, and Roadmap for Impact

Frequently Asked Questions & Key Terms

What is Charting the Future: ASTDD's Purpose, Vision, and Roadmap for Impact?
This is ASTDD's strategic framework for the 2026 readiness period and the 2027–2030 implementation period. It clarifies ASTDD's strategic vision and plan, how ASTDD and the ASTDD Foundation will work together, and steps ASTDD will take in 2026 to set itself up for successful implementation of the strategic framework beginning in 2027.

Why is ASTDD doing this now?
ASTDD is responding to a changing public health environment, including policy and funding uncertainty, persistent oral health disparities, evolving workforce needs, and increasing demands on state and territorial oral health programs (S/TOHPs). This strategic framework will help ASTDD focus its priorities, strengthen member support, clarify roles, and use its resources more strategically.

What will change for ASTDD members?
Members can expect clearer engagement pathways, stronger communication, more intentional committee structures and Communities of Practice, and better alignment between member needs and ASTDD's priorities. The goal is to make ASTDD easier to navigate and more useful to members as they work to achieve their own program goals. ASTDD is also exploring an enhanced, customizable dues structure to better support these improvements.

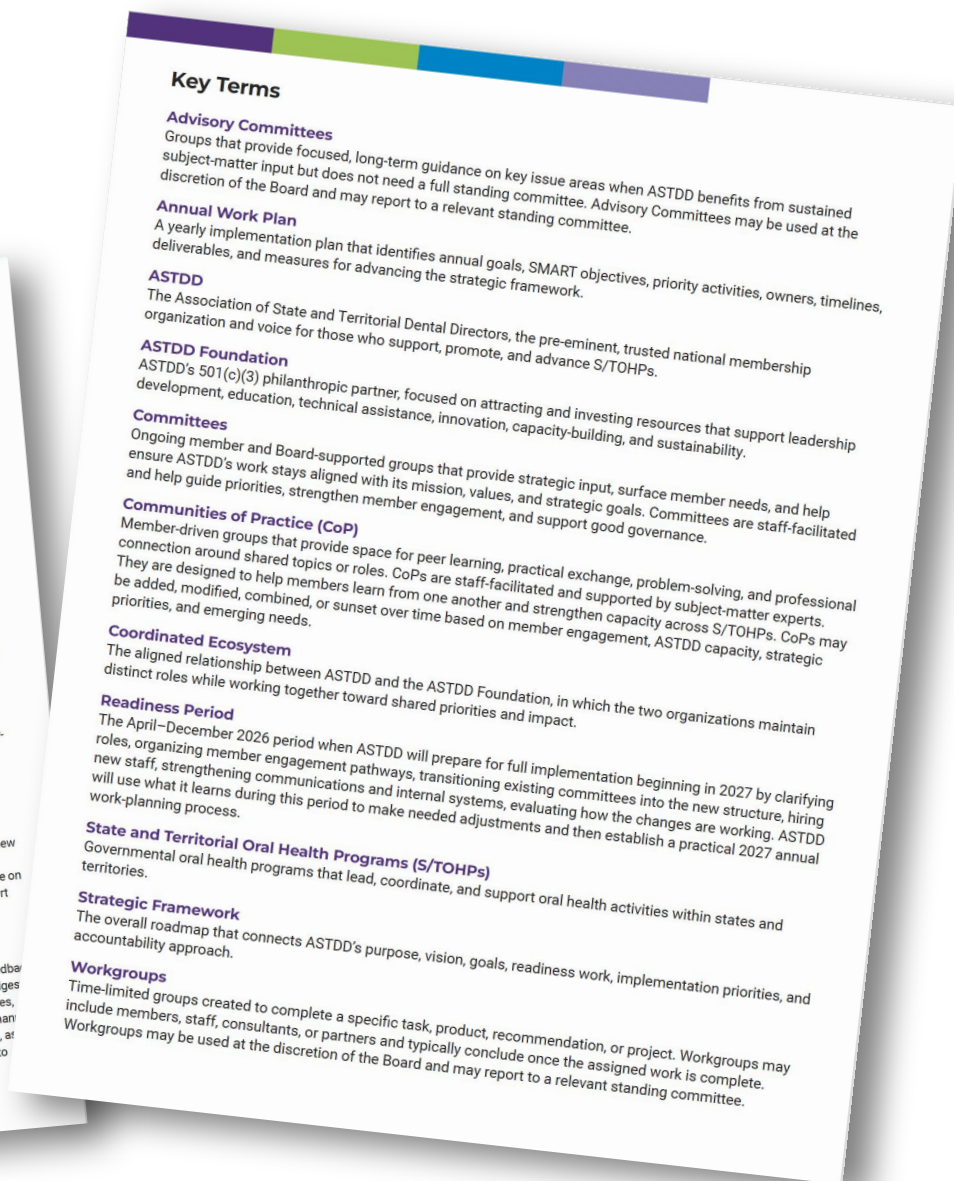
How are ASTDD and the ASTDD Foundation different?
ASTDD is the trusted national voice and leader for S/TOHPs. ASTDD leads membership, governance, programs, technical assistance, peer learning, policy and practice support, and national partnership work. The ASTDD Foundation is ASTDD's 501(c)(3) philanthropic partner, helping secure and invest resources for work that supports ASTDD's mission, strengthens members, and builds capacity.

Why are ASTDD and the ASTDD Foundation introducing new logos?
The refreshed logos are part of ASTDD's broader strategic transition. ASTDD's new logo shows members at the center of the work—connected, moving forward together, and leading efforts across states and territories to strengthen oral health—while giving ASTDD a modern identity that honors its mission and reflects where the organization is headed. The Foundation's logo represents leadership in motion. The forward-leaning star symbolizes guidance, aspiration, and national impact, while its upward momentum reflects progress and growth.

Together, the two logos reflect connection, partnership, leadership, and forward movement, while creating a shared visual identity between ASTDD and the ASTDD Foundation. They illustrate that the two organizations are working as a coordinated ecosystem while maintaining distinct roles and preserving ASTDD's mission, credibility, and member-centered identity.

How will ASTDD decide what work continues, changes, or stops?
ASTDD will use its updated mission, vision, and values, strategic goals, ongoing evaluation and assessment of member needs, and continuous review of the organization's capacity and sustainability considerations to guide decisions. The focus will be on work that is most likely to benefit members, support S/TOHPs, and advance oral health systems.

How will ASTDD keep members informed and involved?
ASTDD will use recurring communication and feedback channels, including Ask Matt Mondays, Weekly Diges updates, targeted communications, Board updates, surveys, and member-facing materials. These channels will help members understand what is changing, ask questions, provide feedback, and identify ways to participate.



Key Terms

Advisory Committees
Groups that provide focused, long-term guidance on key issue areas when ASTDD benefits from sustained subject-matter input but does not need a full standing committee. Advisory Committees may be used at the discretion of the Board and may report to a relevant standing committee.

Annual Work Plan
A yearly implementation plan that identifies annual goals, SMART objectives, priority activities, owners, timelines, deliverables, and measures for advancing the strategic framework.

ASTDD
The Association of State and Territorial Dental Directors, the pre-eminent, trusted national membership organization and voice for those who support, promote, and advance S/TOHPs.

ASTDD Foundation
ASTDD's 501(c)(3) philanthropic partner, focused on attracting and investing resources that support leadership development, education, technical assistance, innovation, capacity-building, and sustainability.

Committees
Ongoing member and Board-supported groups that provide strategic input, surface member needs, and help ensure ASTDD's work stays aligned with its mission, values, and strategic goals. Committees are staff-facilitated and help guide priorities, strengthen member engagement, and support good governance.

Communities of Practice (CoP)
Member-driven groups that provide space for peer learning, practical exchange, problem-solving, and professional connection around shared topics or roles. CoPs are staff-facilitated and supported by subject-matter experts. They are designed to help members learn from one another and strengthen capacity across S/TOHPs. CoPs may be added, modified, combined, or sunset over time based on member engagement, ASTDD capacity, strategic priorities, and emerging needs.

Coordinated Ecosystem
The aligned relationship between ASTDD and the ASTDD Foundation, in which the two organizations maintain distinct roles while working together toward shared priorities and impact.

Readiness Period
The April–December 2026 period when ASTDD will prepare for full implementation beginning in 2027 by clarifying roles, organizing member engagement pathways, transitioning existing committees into the new structure, hiring new staff, strengthening communications and internal systems, evaluating how the changes are working. ASTDD will use what it learns during this period to make needed adjustments and then establish a practical 2027 annual work-planning process.

State and Territorial Oral Health Programs (S/TOHPs)
Governmental oral health programs that lead, coordinate, and support oral health activities within states and territories.

Strategic Framework
The overall roadmap that connects ASTDD's purpose, vision, goals, readiness work, implementation priorities, and accountability approach.

Workgroups
Time-limited groups created to complete a specific task, product, recommendation, or project. Workgroups may include members, staff, consultants, or partners and typically conclude once the assigned work is complete. Workgroups may be used at the discretion of the Board and may report to a relevant standing committee.

New Ways

TO ENGAGE

How members can engage in ASTDD's future

The Transformation

Committees

- **All existing committees will sunset effective 8/31/2026**
 - *This does not correlate to a change in ASTDD's priorities*
 - *ASTDD is evolving to improve our operational efficiencies = supporting member-driven efforts, centered around sustainable governance, and strategically aligned*
- **New committees will begin starting after 9/1/2026**
 - *Committees will be staff facilitated, and supported by board members and ASTDD members*

The Transformation

Communities of Practice (CoPs)

- **All Communities of Practice (CoPs) will become open to all members, not just CDC-funded states**
 - *These will remain the heart of ASTDD*
- **New CoPs will begin starting after September 1**
 - *CoPs will be staff-facilitated, supported by subject matter experts (ASTDD Consultants)*

What this means

- Members can expect clearer engagement pathways, stronger communication, more intentional committee structures and Communities of Practice, and better alignment between member needs and ASTDD's priorities.
- The goal is to make ASTDD easier to navigate and more useful to members as they work to achieve their own program goals.
- ASTDD is also exploring an enhanced, customizable dues structure to better support these improvements.

Staffing Changes

Two positions will be posted on July 1:

- Manager of Membership, Education, and Programming
- Executive Operations & Governance Coordinator (Executive Administrative Assistant)

The goal is to hire these roles in early September

ASTDD Staff

Executive Director (ED) / President & CEO

Sets direction, secures resources, oversees grants and finances, externally represents both organizations.

Senior leader of both ASTDD & ASTDD Foundation, the ED / President & CEO holds financial accountability for strategy, external leadership, internal operations and strategic management, resource development, financial stewardships, governance, and organizational management.

ASTDD Staff

<p>Manager of Membership, Programing, & Education</p>	<p>Owens the member-facing experience and delivers ASTDD’s programs, education, membership, and member value and impact.</p>
<p>Executive Operations & Governance Coordinator</p>	<p>Keeps both organizations running – supporting leadership, the Boards, and core operations.</p>

Consultants

ASTDD will continue leveraging consultants, contractors, and subject matter experts (SMEs) as an integral part of its organizational model.

COMING SOON:

ASTDD & ASTDD Foundation **Joint Consultant Pool** recruitment will open this summer

ASTDD's New Committees

<p>Education & Programming</p>	<p>Advances the mission through high-quality educational and professional programming, including the National Oral Health Conference (NOHC), ASTDD Lunch & Learns, and ASTDD Spotlights. This committee oversees all continuing education requirements and standing programming content.</p>	<p>Chaired by a Board member; 1–2 Board members; 5–8 ASTDD members</p>
<p>Finance</p>	<p>Safeguards the organization's financial integrity and recommends sound fiscal practices while supporting a diversified approach to financial oversight and strategy.</p>	<p>Chaired by the Treasurer; includes the President and 1–2 Board members; 1–3 ASTDD members</p>

New Committees will begin after September 1

ASTDD's New Committees

Governance	Strengthens ASTDD's effectiveness through sound governance practices, policy review, and strategic planning support, including alignment with the Strategic Vision, Strategic Plan, and annual work plans.	Chaired by a Board member; 1–2 Board members; 5–8 ASTDD members
Membership	Promotes membership growth, engagement, and retention, and helps ensure ASTDD remains a high-value, member-driven professional home.	Chaired by a Board member; 1–2 Board members; 5–8 ASTDD members

New Committees will begin after September 1

Committee Survey

- What it is
- When you'll get it
- How we'll use the information



Questions & Conversation

Your Voice Matters

Share Out

Please enter a number in the chat based on the statement:

- 1 = Strongly Disagree
- 2 = Disagree
- 3 = Neutral
- 4 = Agree
- 5 = Strongly Agree

“I value the effort to keep members engaged and informed during this period of change.”

Conversation and Q&A

- **What is on your mind?**
 - Questions
 - Feedback
 - Concerns

Use the chat or raise your hand to join the conversation.



Next Steps

Turning Vision Into Action

Looking ahead

- **June 29:** AMM – Preview of Strategic Framework and Where YOU fit into ASTDD’s Future
- **July 13:** Release of *Charting the Future: ASTDD’s Purpose, Vision, and Roadmap for Impact*
- **July 20 and Beyond:** AMMs – Implementation, Progress, Feedback, and Refinement



ASTDD

ASSOCIATION OF STATE & TERRITORIAL DENTAL DIRECTORS

WHERE ORAL HEALTH LIVES



THANK
YOU

Contact Us



mzaborowski@astdd.org



775-626-5008 (office)

585-255-0754 (cell)



www.astdd.org

