

The ASTDD Communications Committee oversees the various communication activities of the organization. The Committee is responsible for publishing and distributing the ASTDD Annual Report, Oral Health Matters newsletter and the Weekly Digest; and maintaining the ASTDD exhibit booth. The webmaster works with the committee and the Webhosting company to promote, manage and update the ASTDD website and listservs. Additionally, the Communications Committee creates, distributes, and displays ASTDD promotional materials and brochures; develops tools for member and partner use; holds webinars and workshops on health communication strategies; and acquires feedback to evaluate efforts.

ASTDD Website (<http://www.astdd.org>)

ASTDD Oral Health Matters Newsletter

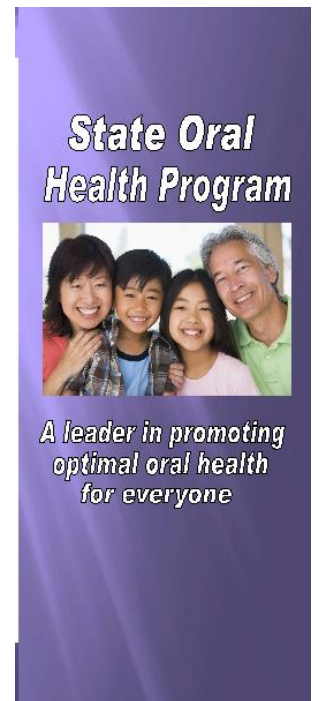
The screenshot shows the ASTDD website homepage. At the top, there is a navigation menu with links like Home, About Us, Contact Us, etc. Below the navigation is a large banner with the ASTDD logo and the text 'Where oral health lives'. The main content area is divided into several sections: 'Welcome', 'What's New' (with a list of news items), 'Upcoming Meetings', and 'Opening Meetings'. The 'What's New' section includes headlines such as 'Resolution Takes New and Effective Steps to Revoke Dental License' and 'Dental Health Matters - The Winter 2013 Edition'. The 'Upcoming Meetings' section lists the '2013 National Oral Health Conference' and the '2013 Annual Meeting'. The footer features the Henry Schein logo and the text 'SPECIAL MARKETS'.

The cover of the 'Oral Health Matters' newsletter for Winter 2013. The title 'ORAL HEALTH MATTERS' is prominently displayed at the top. Below the title is the subtitle 'ASTDD - THE ASSOCIATION OF STATE AND TERRITORIAL DENTAL DIRECTORS'. The cover features a photograph of a group of people, likely dental professionals, in a winter setting. The main headline is 'President's Message: Ringing in the New'. To the left, there is a sidebar titled 'IN THIS ISSUE:' which lists several articles and their page numbers. The bottom of the cover features the ASTDD logo and the tagline 'Where oral health lives'.

ASTDD Annual Report



ASTDD Brochures



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Other Resources for Members

- ASTDD Weekly Digest
 - ASTDD listservs
- Communication Plan Template
- Technical Assistance to State Oral Health Programs
 - Webinars and Workshops