

STRATEGIC FRAMEWORK **WORKSHEET**

This companion worksheet is for State or Territorial Oral Health Program leaders, ASTDD members, board members, and partners to reflect on the Strategic Framework and identify opportunities to contribute to shared success. We know there is a lot of information in the Strategic Framework document, and our intention with this worksheet is to provide a practical “hands on” resource to stimulate meaningful conversations, planning, and action.

The worksheet follows the four sections of the Strategic Framework—**Set the Context, Define the Direction, Prepare to Implement, and Sustain Accountability**. You might choose one area, or more, that are of particular interest and importance to your program or organization. We look forward to hearing back during a future Ask Matt Monday, and welcome emails if you have questions or want to share ideas in the meantime!



Set the Context

What This Means for You

This section of the Strategic Framework (pages 4–13) explains why ASTDD is evolving and the opportunities ahead. When we have a shared understanding of the context, future decisions and actions are grounded in member needs, organizational priorities, and the evolving public health landscape.

Reflection

What challenges are having the greatest impact on your organization or program?

What opportunities do you see for improving oral health leadership over the next 3–5 years?

Define the Direction



What This Means for You

This section of the Strategic Framework (pages 14–22) becomes meaningful when you see yourself in it.

Strategic Goal Alignment

Which goal(s) most closely align with your work?

- ☐ Member Participation & Engagement
- ☐ Leadership
- ☐ Organizational Excellence & Sustainability

Why?

Strategic Goal Alignment

Which priorities are most important to your organization?

- ☐ Leadership development
- ☐ Member engagement
- ☐ Technical assistance
- ☐ Partnerships
- ☐ Workforce development
- ☐ Policy & systems change
- ☐ Innovation
- ☐ Organizational sustainability
- ☐ Other: _____

My Contribution

How can your expertise help advance these priorities?

Prepare to Implement



What This Means for You

This section of the Strategic Framework (pages 23–32) translates strategy into action by introducing new engagement opportunities, clarifying roles, and outlining how ASTDD will implement the Framework.

Areas of Interest

Which opportunities interest you?

- ☐ ASTDD Committee
- ☐ Foundation Committee
- ☐ Community of Practice
- ☐ Workgroup
- ☐ Leadership Development
- ☐ Member Events
- ☐ Special Projects
- ☐ Fundraising
- ☐ Volunteer Opportunities

Readiness

What resources or support would help you become more involved?

My Participation Plan

What activities will you participate in during the next year?

- ☐ Committee Interest Survey
- ☐ Ask Matt Mondays
- ☐ Webinar(s)
- ☐ Community of Practice
- ☐ Volunteer for a workgroup
- ☐ Attend ASTDD meetings
- ☐ Other: _____

Sustain Accountability



What This Means for You

This section of the Strategic Framework (pages 33–37) addresses accountability—we will only be successful when progress is measured, feedback is valued, and members remain engaged.

Staying Connected

How will you stay informed?

- ☐ ASTDD emails
- ☐ Website
- ☐ Ask Matt Mondays
- ☐ Committee meetings
- ☐ Communities of Practice
- ☐ National Oral Health Conference
- ☐ Social media
- ☐ Other: _____

Reflection

How will you know your participation is making a difference?

Feedback

What feedback or ideas would you like to share with ASTDD?

Looking Ahead

What opportunities should ASTDD consider in the future?

My Commitment

Over the next 12 months, I will:

- ☐ Stay informed about implementation progress.
- ☐ Share feedback and ideas.
- ☐ Participate in ASTDD engagement opportunities.
- ☐ Encourage colleagues to become involved.
- ☐ Continue developing my leadership skills.
- ☐ Support implementation of the Strategic Framework.

My Personal Action Plan

My top three commitments

1. _____
2. _____
3. _____