

# Association of State and Territorial Dental Directors

## Strategic Map 2019-2021

### Vision

A strong and effective governmental oral health presence in states and territories to assure optimal oral health.

### ASTDD Mission Statement

ASTDD provides leadership to:

- promote and support a governmental oral health presence in each state and territory,
- increase awareness of oral health as an important and integral part of overall health,
- address oral health equity,
- promote evidence-based oral health policies and practices, and
- assist in the development of initiatives to prevent and control oral diseases.

<b>Build Infrastructure &amp; Capacity of S/TOHP</b>	<b>Provide Guidance &amp; Resources to S/TOHP</b>	<b>Assure ASTDD Organizational Effectiveness &amp; Sustainability</b>	<b>Serve as the Collective Voice for S/TOHP</b>
Strengthen S/TOHP Leadership	Promote Use of Evidence-based Policies & Practices	Assure ASTDD Staffing/ Consultant Capacity & Expertise	Identify & Address Cross-Cutting Issues
Assess & Respond to Member Needs Related to Infrastructure & Capacity	Provide Tools & TA to Evaluate & Improve S/TOHP Policies, Plans, Programs, Surveillance Systems, & Communications	Promote ASTDD Membership Strengthen Member Engagement	Build Consensus on Key Issues
Support S/TOHP Professional Development & Mentoring	Identify & Analyze Emerging Issues and Promising Approaches	Develop ASTDD Leadership Engage Those with Different Perspectives and Skill Sets in Leadership & Partnerships	Serve as a Thought Leader on S/TOHP Practice, Policy, Research, Analytics & Communication
Enhance Peer Connections & Communication	Connect Members to Resources	Create & Implement a Sustainability Plan	Collect & Disseminate Data & Information about S/TOHP
Build Support Among National, State, & Territorial Policy Makers, Funders & Advocates for S/TOHP	Promote & Support S/TOHP Collaborations	Maintain an Informed Board to Provide Governance, Strategic Planning & Support	
	Promote Collection, Analysis & Use of Data to Inform Planning & Decisions	Assure Strategic Communication	
		Establish & Support a Responsive Structure to Address Key Issues	
Serve a Primary Leadership Role in the National Oral Health Conference (NOHC)			
Cultivate Continuous Quality Improvement			
Expand and Strengthen Strategic Partnerships			
Promote Oral Health & Oral Health Equity across the Lifespan			
Foster Oral Health Literacy			

- S/TOHP is State and Territorial Oral Health Programs