

ASTDD Evaluation Focus Area Annual Report

Jan 1, 2020 – Dec 31, 2020

Members: Mary Davis and JoAnna Hillman

1. List any new members or subcommittee members: Janelle Gowgiel, GRA

2. Describe the purpose of your committee:

We provide general evaluation, performance management, and quality improvement technical assistance to support ASTDD and state oral health efforts, the ASTDD cooperative agreement with CDC, and state oral health offices funded by the CDC.

3. List your committee accomplishments for the last calendar year.

For States:

- ~18 listserv announcements to CDC funded evaluators, including 3 featuring state experiences
- Conducted an assessment of state needs for training and TA in January
- Individualized contact to the 20 funded states to identify any TA needs during COVID pandemic
- Provided TA sessions to: MN (x2), GA, ND

Some outcomes reported:

- Improved quality of questions on the survey tool
- Provided information related to evaluation report templates we were previously unaware of; also helpful in having initial high-level discussion on evaluation strategies and reports
- Better understanding of what is expected from an evaluation perspective during unprecedented times
- Helped improve one of our communication plans

State contact quotes:

“I really appreciate you taking time to visit with me during the NOHC meeting last year. Just to have you listen to my concerns and thoughts was helpful. It assured me that change was needed. I’m glad I moved on to a new evaluation team. They are amazing.”

“Thank you so much for your time this morning! We all felt that the call was productive and useful for the team. Thank you for sharing the resources and reaching out to other ASTDD consultants on the topic.”

- Reviewed 20 funded state evaluation progress updates and reports.

Webinars

March 13 Virtual Facilitation Webinar for consultants

September 22 OH Surveillance Evaluation Webinar

Approximately 36 participants (not including the presenters or CDC staff), 24 took the survey

58% said that the overall quality of the webinar was excellent

44% strongly agreed that they will be able to use the information/tools in their work

No More Crappy Surveys (2 offerings)

November 13th Webinar for consultants:

Approximately 14 participants (not including the presenters), 10 took the survey

80% (N=8) said the overall quality of the webinar was excellent

60% (N=6) strongly agreed that they will be able to use the information/tools in their work

December 10th Webinar for states:

Approximately 50 participants (not including the presenters), 31 took the survey

84% (N=26) said that the overall quality of the webinar was excellent

65% (N=20) strongly agreed that they will be able to use the information/tools in their work

Survey TA to Committees and ASTDD

- Conducted survey of all state oral health programs for ASTDD CDC Cooperative Agreement Progress Report
- Conducted brief survey of dental directors on opioids practices and TA needs for partnership with University of Pittsburgh
- Design assistance for evaluations for CWF and Dental Sealants COPs
- Two surveys for the Healthy Aging committee: supported design, deployment, and analysis
- Supported the development of a self-assessment for the Public Health Emergency Preparedness Committee
- State Dental Director's survey about survey platforms

TA to CDC

- Review of state evaluation questions and qualitative thematic analysis to inform webinar series
- Review of all funded state progress reports and evaluation reports

General ASTDD

- Evaluation workshop proposal accepted to NOHC (cancelled due to COVID)
- Evaluation and Quality Improvement website overhaul (link checks, resource additions, updates)

- Redesign of the Handbook on Planning, Evaluating, and Improving Collaboration for Oral Health Programs and updated language to be compliant with CDC Health Equity Language Guidelines

4. Describe the future activities planned by your committee:

Winter/Spring 2021

- Introduction to qualitative evaluation: an interactive workshop among funded states (for up to 24 participants)
- Training Evaluation Webinar

5. Describe any subcommittees your committee uses, their roles and activities:

- Training evaluation webinar coordinate examples with Judy on CWF
- Coordination of training and TA on surveillance, sealants

6. List any unmet needs of your committee (e.g., members, funding, etc.):

- Absence of CDC contact