

**WORK PLAN**  
**FLUORIDES COMMITTEE**  
September 1, 2020-August 31, 2021

*Status: P = in progress, C = completed, B = barrier, D = delayed (e.g., competing priorities)*

<b>Activity (from Logic Model)</b>	<b>Action Steps Sept 2020 through August 2021</b>	<b>Lead Others Involved</b>	<b>Timeline (Start &amp; End)</b>	<b>Evaluation Method (how, when)</b>	<b>Status</b>	<b>Date/Progress Report (Including result when completed, e.g., report produced)</b>
1. Communicate with state and territorial programs and partner organizations on current scientific evidence around CWF efforts and other uses of fluorides	Review community-based fluoride modality programs, policies, practices and related activities, especially CWF	Judy/Bruce/ Committee	9/20 to 8/21	Monthly/quarterly progress reports as monitored in meeting minutes or as needed; other TBD	P	
	Maintain database of CWF rollback attempts	Judy	9/20 to 8/21	Monthly/quarterly progress reports as monitored in meeting minutes or as needed; other TBD	P	
	Maintain "inventory" of outcomes of CWF initiatives	Judy ADA AFS	9/20 to 8/21	Monthly/quarterly progress reports as monitored in meeting minutes or as needed; other TBD	P	
	Review, update, recommend and/or develop guidelines, documents, or other policies around fluorides for ASTDD <ul style="list-style-type: none"> <li>• Update fluoride policy statements and other documents at least every five years (priority for updates: publication date 2016 or earlier). Review according to criteria: <ol style="list-style-type: none"> <li>1. publication date</li> <li>2. presentation of compelling new evidence</li> <li>3. general interest/continued relevance</li> </ol> </li> </ul> Priorities for revision, 2020-21: fluoride supplements policy statement, fluoride varnish policy statement, fluoride varnish research brief, CWF policy statement	Judy/Bruce/ Committee BOD Others TBD	9/20 to 8/21	Monthly/quarterly progress reports as monitored in meeting minutes or as needed; other TBD  New materials posted	P	
	Review and update Fluorides webpage	Judy Dean	Ongoing but at least semi-annually 9/20 to 8/21	Listing is complete and up to date as monitored semi-annually.	P	

	Collaborate with CDC & ADA for communications with state and territorial programs on CWF/fluoride issues, e.g., to prepare responses as issues arise	Judy/Bruce/ BOD, DPHPC, Communications Committee  CDC ADA AFS	9/20 to 8/21	Monthly/quarterly progress reports as monitored in meeting minutes or as needed; other TBD	P	
	Respond to requests for fluoride information/recommendations from partner organizations and federal agencies	Judy/Bruce/Chris BOD	9/20 to 8/21	Monthly/quarterly progress reports as monitored in meeting minutes or as needed; other TBD	P	
	Technical assistance to states and territories a. Respond to general inquiries  b. Coordinate CDC grant activities related to a CWF Community of Practice or other activities as directed by BOD	Judy/Bruce Committee  Judy	9/20 to 8/21	Monthly/quarterly progress reports as monitored in meeting minutes or as needed to indicate states assisted; other TBD.  List of CoP state attendees and CoP summary.	P	
2. Update and present Community Water Fluoridation (CWF) awards annually in up to seven categories	Review and confirm awards criteria with updates as needed, agree on any related plans for awards. Solicit Committee nominations for special merit award and determine awardee(s)	FC for ASTDD (Judy) ADA CDC	January 2021 (No later than Jan 14 <sup>th</sup> , 2021) (~3 months prior to NOHC)	Updated criteria finalized  Initial planning completed (2/3/21)	P	
	Determine awardees <ul style="list-style-type: none"> <li>▪ review Fluoridation Census (CDC) as needed</li> <li>▪ review reaffirmation and initiative awards (with ADA) and review rollback database</li> <li>▪ identify Fluoridation Merit Award recipient(s)</li> <li>▪ query states to confirm awardees for 50-year, initiative, reaffirmation awards, HP award as feasible</li> <li>▪ obtain state quality award recipients from CDC</li> <li>▪ For 2021: determine plan for recognition of 75-year awards</li> </ul>	FC for ASTDD (Judy) ADA CDC  } ASTDD  CDC	February - March 2021 (1-2 months prior to NOHC)  March 2021 (~4 weeks prior to NOHC)	Merit Award: recipient(s) identified.  Awards toolkit and certificate templates for states updated  State Quality Awards confirmed by states	P	

	<p>Confirm Community Fluoridation Initiative and Reaffirmation Awardees with ADA</p> <p>Determine program/process for presentation of awards at ASTDD Annual Meeting</p> <p>Prepare e-brochure listing of awardees</p> <p>Draft Awards presentation (PPT and text)</p>	<p>FC for ASTDD (Judy) ADA CDC Judy/Bruce Chris</p> <p>Judy</p> <p>ASTDD (Judy/Bruce)</p>	<p>No later than March 5, 2021</p> <p>1 month prior to NOHC</p> <p>3 weeks prior to Business Meeting</p> <p>3 weeks prior to Business Meeting</p>	<p>ADA confirmation of Reaffirmation and Initiative Awards</p> <p>Meeting notes re Awards planning</p> <p>Fluoridation Award e-brochure</p> <p>Presentation finalized</p>	<p>P</p> <p>P</p> <p>P</p> <p>P</p>	
	<p>Present awards at virtual ASTDD Awards Ceremony, (Date TBD in April 2021)</p> <p>Produce templates for Award Certificates for state dental directors, along with distribution of toolkit and awards brochure. Update sample articles for newsletters and press releases as needed.</p>	<p>FC Chair (Bruce)</p> <p>Judy</p>	<p>Templates emailed to states after NOHC (May 2021)</p>	<p>CWF Awards presented</p> <p>State Dental Directors receive templates and toolkits.</p>	<p>P</p> <p>P</p>	
	<p>Catalog Fluoridation Award media announcements following awards</p> <p>Update ASTDD Awards Catalog after CDC Community Quality Awards are distributed</p>	<p>Judy ADA</p> <p>Judy</p>	<p>Annually</p>	<p># media hits recorded Sources: Google News-Alerts, Fluoride Rapid Responders, ADA News, individual state communications and reports, etc.</p>	<p>P</p>	
<p>3. Collaborate and maintain/develop partnerships</p>	<p>Assure representation by ASTDD</p> <ul style="list-style-type: none"> <li>Collaborate with partners to identify fluoride advocacy opportunities</li> <li>Develop relationships to broaden data and communication sharing on policy issues</li> <li>Participate in other fluoride-related meetings at request of partners or ASTDD BOD</li> <li>Building/participating in a network of contact persons for inquiries and information about fluoride issues (e.g., AFS, Fluoride Rapid Responders)</li> <li>Communicate fluoride recommendations to DPHP Committee and BOD</li> <li>Identify fluoride issues and alert ASTDD members through CWF CoP and ASTDD</li> </ul>	<p>Judy/Bruce/ Committee members</p> <p>BOD</p> <p style="text-align: center;">↓</p>	<p>Ongoing</p> <p>9/20 to 8/21</p>	<p>Monthly/quarterly progress reports as monitored in meeting minutes or as needed to describe and document the relationships developed and opportunities identified</p>	<p>P</p>	

	CWF listserv(s), ASTDD Weekly Digest, and directly to ASTDD Membership listserv					
3.1 Promote participation and inclusion in CDC-funded Communities of Practice (CoP) activities	<p>Promote participation of 100% of funded states (20) in a Community of Practice (CoP) and utilization of resources provided by ASTDD, CDC or partners related to CWF.</p> <ul style="list-style-type: none"> <li>Promote use of CoP listserv</li> <li>Schedule at least six CoP virtual meetings on topics relevant to the states' cooperative agreement deliverables and or issues of general concern.</li> </ul>	<p>Judy</p> <p>Other ASTDD staff as needed.</p>	9/20 to 8/21	<p>List of CoP state attendees and CoP summary; List of TA by state and topic; summary of state evaluations.</p> <p>By Year 03: 40%; Year 04: 60% of funded states will have documented maintenance or increases in state programs for CWF.</p>	P	