

Potential Board of Director Member Questionnaire

Name: Jenni Lansing

Position you wish to run for: Director

1. Service on the ASTDD Board of Directors is a significant time commitment. It includes participation in a minimum of one 1½ hr phone call a month. Preparation for the call will customarily require several hours of reading various documents prior to the call. In addition, BOD members are frequently required to review and approve various requests and/or reports in between the monthly calls. Can you commit to preparing for, and active participation on, these monthly calls and timely response to requests that occur in between calls? Yes
2. Service on the BOD requires attendance at a minimum of one face-to-face meeting a year as well as occasional meetings with partner organizations as an ASTDD BOD representative. Are you able to commit to attendance at the National Oral Health Conference and up to two other meetings with partner organizations a year? Yes
3. Why would you like to serve on the BOD? Serving on the ASTDD Board of Directors would allow me to work more collaboratively with oral health leaders, state oral health programs, ASTDD, and ASTDD members. I'm excited for the opportunity to serve in a leadership position, and to support and promote new and emerging leaders in oral health in collaboration with other ASTDD BODs and members. This opportunity would also enhance support for oral health efforts in my own state, as I would be able to learn and grow in my position as state dental director.
4. How would your service on the BOD benefit ASTDD? With a background in dental hygiene, I bring a prevention-focused perspective and more than eight years of experience as a state oral health program employee. During this time, I have supported a wide variety of oral health programs and initiatives including prevention-focused and minimally invasive care strategies, integrated approaches to care, and collaboration and capacity building efforts across diverse professions and populations. In addition to holding a dual master's in Business Administration and Public Health, I completed the American Institute of Dental Public Health's Dental Public Health Leadership Academy and recently earned a Certified in Public Health credential from the National Board of Public Health Credentialing (formerly known as the National Board of Public Health Examiners). Serving on the BOD would provide an opportunity to incorporate these concepts and my experience into the broader work and reach of ASTDD to advance oral health initiatives and awareness.
5. What special talent, skill, or knowledge would you bring to the ASTDD BOD? Examples include financial, legal, or communications/media expertise, understanding of Medicaid, FQHC's or community health centers, or strategic planning ability. I have had the honor

and privilege of working closely with our state primary care association, which represents Colorado's community health centers, as well as individual community safety-net providers and local public health departments, to support development and implementation of oral health programs, strategies, and initiatives in community-based settings. At the state oral health program level, I've supported grant writing efforts, development and dissemination of best practices, and state and local-level response efforts for community water fluoridation. I value collaboration and active listening and look forward to opportunities to share and learn from others to better support oral health for all.

6. Describe previous leadership experience with other organizations. I have served as the Colorado Dental Hygienist Liaison (DHL) and Colorado Cancer Coalition HPV Vaccination Task Force co-chair since 2019.
7. Describe your past involvement with ASTDD. Have you ever served on or chaired a committee? What projects have you been involved in? How have you demonstrated your commitment to ASTDD and its mission? I have participated in the ASTDD Fluorides Committee and have provided input and feedback on communications and resource materials related to fluoride and fluoridation. In collaboration with the state oral health program, I have developed and submitted promising/best practices to the ASTDD Best Practices Committee. I also support the DHL Project for Colorado, which works in partnership with ASTDD to support oral health for pregnant women and children enrolled in Head Start and Early Head Start.
8. Please provide any additional information that would help inform the Board of Directors and members about your interest and qualifications. While I have worked within the state oral health program for more than eight years, I am just getting started as the state dental director for Colorado. Serving on the ASTDD BOD would be a great opportunity to learn from other leaders in this field. Thank you for considering me for this position!