



ASTDD Rollback Catalog Annual Reports 2014-2019

Fluoridation Challenges, by Year

Year	Community Fluoridation Challenges Rollback + Maintain	Maintain Reaffirm + Retain	Rollback	Reaffirm ADA Award Category	Retain	Initiated	Total Catalog Actions
2019	33	25	8	6	19	2	203
2018	29	22	7	10	12	2	178
2017	48	39	9	15	24	5	385
2016	89	63	26	26	37	7	275
2015	84	69	14	35	34	7	213
2014	88	72	16	20	52	10	130

Populations impacted (rounded to the nearest tenth)

Year	Population Maintaining Fluoridation	Population Rollback
2019	1.7 million	0.2 million
2018	2.5 million	0.3 million
2017	1.8 million	0.2 million
2016	5.0 million	0.2 million
2015	13.2 million	0.3 million
2014	14.6 million	0.9 million

Definitions:

Catalog Actions: A count of listings in the viewable [catalog](#). The annual listings are focused on actions proposing repeal of existing fluoridation of community water fluoridation. The listings include TV and newspaper op eds, letters to editor, city or water board minutes, as reported on dental list-servers, through Google Alerts or from State dental directors and fluoridation specialists and cooperation with the American Dental Association. The list also include fluoridation initiations and State mandates, not included in final reports, as they often result in surrounding community's reconsideration of fluoridation status. Multiple actions may be reported in each community.

Catalog Challenges: Count of communities/water systems (unduplicated) with challenges to water fluoridation status

Reaffirm – Formal vote by the owners of the water system (water board, city/town council or public vote) to maintain fluoridation if challenged, using the definition used by the American Dental Association for Annual ADA, ASTDD, and CDC awards

Retain- Result of discussion without a formal vote to address fluoridation, including discussions of ending fluoridation related to:

- purchase of equipment or fluoridation additives
- consideration of public hearings, advisory votes, adding fluoridation to a referendum
- public requests to the board-council or response
- expansion of water system boundaries

Maintain- Reaffirmed + Retained

Rollback – Decision to end CWF, formal or informal

Initiate- Formal votes to initiate fluoridation for the first time OR re-initiating fluoridation after stopping for one year or more. This does not track the number of initiation efforts that did not result in fluoridation.