

Potential Board of Director Member Questionnaire

Name: Shelley Guinn

Position you wish to run for: Secretary

1. Service on the ASTDD Board of Directors is a significant time commitment. It includes participation in a minimum of one 1½ hr phone call a month. Preparation for the call will customarily require several hours of reading various documents prior to the call. In addition, BOD members are frequently required to review and approve various requests and/or reports in between the monthly calls. Can you commit to preparing for, and active participation on, these monthly calls and timely response to requests that occur in between calls? Yes
2. Service on the BOD requires attendance at a minimum of one face-to-face meeting a year as well as occasional meetings with partner organizations as an ASTDD BOD representative. Are you able to commit to attendance at the National Oral Health Conference and up to two other meetings with partner organizations a year? Yes
3. Why would you like to serve on the BOD? ASTDD has provided me with immeasurable assistance and benefits of membership over the past 13 years, as my role has evolved with leading a State Oral Health Program. I started in a part-time temporary role, essentially to close out the SOHP. I advocated for the BSS to continue, since coming from the local level, stakeholders heavily rely on this data. My position was made permanent within a year. Within another year, my position was graduated to full time. Since that time and ongoing, ASTDD has helped me gain and hone the confidence that it takes to be influential and compelling when bringing awareness to oral disease prevention strategies. I'm excited to have the opportunity to serve ASTDD as one way of giving back.
4. How would your service on the BOD benefit ASTDD? I have been a member for more than 10 years, so I am familiar with all that ASTDD does for and provides to members and associate members. I am reliable and dedicated; I volunteer and keep my commitments. I participate with curious, open, and thoughtful questions. I take pride in collaborative efforts and strive for excellence in my individual accomplishments as well.
5. What special talent, skill, or knowledge would you bring to the ASTDD BOD? Examples include financial, legal, or communications/media expertise, understanding of Medicaid, FQHC's or community health centers, or strategic planning ability. I have served ASTDD in the role of ASTDD Board Secretary for the past two years; I am assisting with the development of the Foundation's Board and strategic planning as well. I continue to develop my talents in the culinary arts, dance, and singing terrible karaoke.

6. Describe previous leadership experience with other organizations. 2010: Founding Executive Director of a not-for-profit community dental clinic which included an onsite denture lab and denturists on staff. A unique mixed payment model, which included a sliding fee scale based on income. My business partner and I built a diverse board of directors and I worked to educate them about the culture of poverty and principles of dental public health in order to gain their buy in for policies that were not aligned with those of traditional dental settings. I wrote successful grant proposals to fund the start up of the clinic. I developed and got funding for a unique program that provided free dental care for those who were coming out of behavioral health recovery and who were at the critical point where a nice smile was all that was keeping them from gainful employment. I managed and led a staff of 11, including 4 part time dentists.
7. Describe your past involvement with ASTDD. Have you ever served on or chaired a committee? What projects have you been involved in? How have you demonstrated your commitment to ASTDD and its mission? ASTDD BOD Secretary since 2024; now also ASTDD Foundation Secretary. I have served on the Dental Public Health Policy Committee since 2017. Most years I volunteer to hold a shift at the ASTDD table at the NOHC.
8. Please provide any additional information that would help inform the Board of Directors and members about your interest and qualifications. I am a Health Services Consultant/Program Coordinator for the State of Washington, in the State Oral Health Program, which is currently a program of one FTE. Prior to this role, I spent 15 years in private clinical practice, and taught clinical dental hygiene part-time for five years. During this time, I developed and spent four years implementing one of the 50 Bureau of Head Start's Oral Health Initiative grantee programs (2006-2010). While in that role, I was an embedded RDH within a 5-site Head Start system in rural Cowlitz County, Washington. I moved on from there to develop a pilot CODA compliant Dental Assistant training program for Clark College, in partnership with the Dental Hygiene program, and served as the director that pilot year, while graduating a cohort of 12. I developed and started a successful community dental clinic serving a diverse population in Clark County Washington while completing an MPH degree with a DPH emphasis and a concentration in executive coaching. I have been the Oral Health Subject Matter Expert for Washington State for 11 years. With my career journey, I bring a variety of perspectives ranging from community/grass roots to county and state-level. Federal grant writing, management and reporting have given me a very good sense of federal level perspectives on funded programs and projects as well. The golden thread that has woven through the tapestry of my career has been the forming and fostering of positive and mutually beneficial relationships and partnerships for successful program development and outcomes.