



Dental Public Health Activity Descriptive Summary

Practice Number: 33029
Submitted By: New Jersey Department of Health, Children's Oral Health Education Program
Submission Date: May 2017
Last Reviewed: May 2017
Last Updated: May 2017

Project: SMILE

Project: SMILE: targets students in grades 2 and/or 3 and addresses the importance of good oral health practices that contribute to improved general health. Project: SMILE is implemented in one school in each of the twenty-one counties of the State.

Students participate in an interactive oral health education presentation that addresses healthy food choice selection and includes a brushing and flossing demonstration with student volunteers. Each student receives an oral health care kit to promote good oral hygiene practices at home. The kit contains a toothbrush, toothbrushing timer, oral health sticker, Dudley Activity Book and tooth saver container.

Costs per student to participate in Project: SMILE for the 2015-2016 school year are as follows:

Toothbrush	\$0.15
Tooth Saver	\$0.12
Toothbrushing Timer	\$0.12
Sticker	\$0.05
Letter/flyer	\$0.14
Dental sealant education flyer (no cost as the flyer was a current available program resource)	
ADA Activity book	\$1.26
Oral kit baggie	\$0.05
Baggie sticker	\$0.03

Total Cost per Student \$2.05

During the 2015-2016 school year, 20 schools with 1,532 students participated.

Lessons Learned:

Project: SMILE is a popular, well-received Program for students in grades 2 and/or 3. Students enjoy the oral health resources and the interactive age-appropriate program is implemented Statewide

Contact Person(s) for Inquiries:

Beverly Kupiec-Sce, Ph.D, Program Director, New Jersey Department of Health, Children's Oral Health Education Program, P.O. Box 364, Trenton, New Jersey 08625-0364, Phone: 609-943-5749 , Fax: 609- 292-3580, Email: Beverly.kupiec@doh.nj.gov