

**Practice Number:** 54008  
**Submitted By:** Washington State Department of Health  
**Submission Date:** February 2012  
**Last Updated:** February 2012

## Oral Health Promotion Cards and Brochures for All Professionals

1. Oral health promotion pocket cards and patient/client brochures (set of 13) are designed for all health care providers with patients/clients aged birth to older adult (0-110 yo). Each card and brochure lists evidence-based oral health messages and oral health resources. The set includes a simple assessment for children and adults as well as an instruction card explaining how to use promotion cards. Messages are aligned with CDC and National Oral Health Standards.
  1. How to Use Promotion Cards
  2. Is this child at risk for decay?
  3. Pregnant Women
  4. Pregnant Women with Nausea
  5. Breastfed Infants 0 -11 Months
  6. Infants 0 -11 Months
  7. Children 1-5 Years
  8. Children 6 -12 Years
  9. Teens 13 -18 Years
  10. Children with Special Needs
  11. Is this adult at risk for dental disease?
  12. Adults
  13. Older Adults
2. Washington State Department of Health, Oral Health Program (OHP) designed these pocket cards and brochures for all health professionals. The goal is to educate patients/clients about evidence based oral health practices to improve their oral health. These cards will help meet our goal of integrating oral health messages into the medical setting.
3. Promotion cards and brochures are online and free to download at:  
<http://doh.wa.gov/cfh/oralhealth/education/promocards.htm>

Promotion cards are used by physicians, nurses, nurse practitioners, physician assistants, pharmacists, social workers, universities and schools. Oral Health Promotion cards are pocket size so health providers can keep them conveniently in their pocket. Brochures are perfect to hand to patient/client and are easy for the patient/client to read and understand. Health providers without extensive knowledge about oral health practices are able to feel comfortable knowing they can share simple, accurate, evidence-based messages to any population they may serve.

### Lessons Learned:

1. Dissemination through state agencies' licensing departments is a good way to disseminate it to all licensed health professionals in the state.
  2. Cards for pregnant women and older adults are very popular.
  3. Cards and brochures are being used by schools, universities and health care facilities across the nation.
  4. Collaborating with other programs can be difficult when striving to find oral health messages all parties are comfortable with (i.e. breastfeeding messages with WIC).
-

**Contact Person(s) for Inquiries:**

Debbie Spink, MA, Communications Coordinator, Oral Health Program, Community Based Prevention, Office of Healthy Communities, Washington State Department of Health, 310 Israel Road SE, PO Box 47848, Olympia WA 98504-7880, Phone: 360.236.3521, [Debbie.spink@doh.wa.gov](mailto:Debbie.spink@doh.wa.gov)

Joella Pyatt, RDH, BS, Oral Health Promotion and Tobacco Cessation Coordinator, Community Based Prevention, Office of Healthy Communities, Washington State Department of Health, 310 Israel Road S.E., PO Box 47848, Olympia, WA 98504-7880, Phone: 360-236-3518, [Joella.pyatt@doh.wa.gov](mailto:Joella.pyatt@doh.wa.gov)